

VALUE PROPOSITION

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# 1Life Distribution

**1Life**

Changing Lives

# Contents

- Innovation
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- Value to you
- Digital platform
- Products



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# 1LIFE DISTRIBUTION



## LOWER MASS MARKET

- 4 Funeral products.
- Allows for SASSA, Cash, Stop Order or Debit order collections.
- Traditional paper applications and Digital sales platforms available.
- Targeted at SE 4/5 – R1800+ monthly income



## MASS MARKET

- 1 Funeral and 1 Life product.
- Allows for Stop Order or Debit order collections.
- Traditional paper applications and Digital sales platforms available.
- Targeted at SE 3/4 - R7500 monthly income



## LIFE AND WEALTH

- 9 Risk products, 5 Investment products and 1 Life Wills.
- Fully integrated digital solution with real-time underwriting accepting up to 97% of policies within 35min.
- Remote acceptance through electronic signature, OTP and 2-factor verification.
- High-net-worth clients



## GROUP SCHEME

- Tailor made funeral products based on scheme requirements.



## EXTERNAL CALL CENTRE

- Limited underwritten Life Product and Funeral product
- Straight through processing
- Built in scripting and QA process
- No system integration



# VALUE TO YOU

- Dedicated virtual broker consultant to support you in growing your business.
- Access to a broker portal allowing you to view your business.
- Variable commercial models available.
- Traditional paper sales or digital sales platform available.
- Training support provided.
- Multiple collection methods available to your clients.
- Commissions released weekly.
- Claims paid within 5 min after claim finalized.
- 1-pager broker application form.

The logo for 1Life, featuring the text "1Life" in a bold, blue, sans-serif font. The "1" is a simple vertical bar, and the "Life" is in a standard weight. The logo is set against a white background within a dark blue rounded square border.

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# DIGITAL SALES PLATFORM

A digital platform made available to brokers / reps to market selected 1Life products utilizing their mobile phones (smart/standard phones), laptop, tablet or pc.

- OTP for clients, eliminating physical signature requirements.
- Real-time validation of banking details.
- Minimise your risk with our broker validation platform.
- DebiCheck authentication within sales process.
- Also supports Stop Order collections.
- Full training support provided.



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# MASS MARKET PRODUCTS



## My life - life

- R100 000 – R400 000 life cover.
- Only 6 medical questions & 2 Lifestyle questions.
- Accelerated Funeral Benefit.
- Terminal Illness Benefit.
- Cash Back option.
- Truth about money.



## Essential plan – funeral

- Single or Family.
- Up to 10 additional extended family.
- Incl. Repatriation Benefit.
- Continuation Benefit.
- Truth about money.
- Cash Back option.

## OPTIONAL EXTRA'S

1

**1Life Benefits:**  
Offered at R10.50

- Discount Coupons
- Legal Assistance

2

**Top up Benefits:**  
Premiums range from R12 – R49

1. Premium Waiver + Grocery Benefit
2. Premium Waiver + Grocery + Transport Benefit
3. Premium Waiver + Grocery + Transport + Beef Benefit

# LOWER MASS MARKET PRODUCTS



## Essential Plus Plan – Funeral

- “Member Plus / Society plan”
- Up to 14 family members.
- R5 000 to R30 000.
- Unlimited Additional extended family members.
- Incl. Burial Repatriation.
- Incl. Continuation benefit.



## Family Plan – Funeral

- Up to 7 immediate family members.
- 5 extended family members.
- R5 000 to R30 000.
- Incl. Burial Repatriation.

## OPTIONAL EXTRA'S

### 1Life Benefits: Offered at R10.50

- Discount Coupons
- Legal Assistance



# LOWER MASS MARKET PRODUCTS



## Exclusive Plan – Funeral Cover

- Incl. 7 immediate family members and 4 parents.
- 6 extended family members.
- R10 000 to R30 000.
- Incl. Burial Repatriation



## Generational Plan – Funeral Cover

- No maximum age limit.
- Individual plan.
- 2 dependants.
- R5 000 to R12 000.
- Incl. Burial Repatriation.

## OPTIONAL EXTRA'S

### 1Life Benefits: Offered at R10.50

- Discount Coupons
- Legal Assistance





**TRUTH  
ABOUT  
MONEY**

**FINANCIAL EDUCATION BENEFIT AVAILABLE  
ALL 1LIFE POLICY HOLDERS AT NO  
ADDITIONAL COST**

In addition:

- **Debt counselling**  
Access to debt management and debt counselling services
- **Legal assistance benefit**  
Access to a panel of lawyers for legal guidance and support.
- **Online advice and information readily available**



# Thank you!

For more information or to sign up using our 1-pager application form, contact:

## Broker consultant information

Name: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

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